# Building thoughtful products, one honest conversation at a time.

jasonkim.xyz

#### → Experience

### Pilot.com — Senior Product Designer

2022 — Present

Led redesign of customer portal UI to drive efforts for SMB market expansion. Designed end-to-end product experiences for Categorization, Reporting, Insights, and Al for Pilot's core bookkeeping products.

#### HYPR — Senior Product Designer

2021 - 2022

Led 0-to-1 design for cloud SaaS platform to enable passwordless authentication for startups. Established design maturity through design systems, operations, and principles.

#### Wayfair — Product Designer

2018 - 2021

Led design for Cart and Checkout (iOS & Web). Designed financing experiences that drove 15,000 customers into the program yielding ~\$2 million in revenue per month.

## → Education

# Rensselaer Polytechnic Institute

2017

B.S. Interdisciplinary Design Minors in Psychology, IT Web Science

→ Awards

Fast Co. Innovation by Design Awards 2019

IXDA Interaction Design Awards 2018