

# Product Designer

Trying to make products more thoughtful, one honest conversation at a time ♥

---

## Work

Wayfair  
Product Designer  
2018 — Present

Intrepid  
(Accenture Digital)  
UX Apprentice  
Summer 2018

Moment  
Product Design Intern  
Summer 2017

Medialets  
PM & UX Design Intern  
Summer 2016

## Experience

Design Lead for Wayfair Checkout Core Experience. Previously Design Lead for Gift Cards & Rewards team. Our team introduced experiences for Wayfair Financing and Credit Card that increased program approval-rate driving 15,000 customers into the program and yielding ~\$2 million in revenue per month.

Worked closely in cross-functional design and engineering teams on internal projects Speakeazy and Acaia. Design consultation with external clients, providing UX and design system guidance.

Designed a Voice UI for language learning using human-centered design thinking across research, strategy, user experience, and design.

Led design for small product team. Designed a report building tool and campaign alerts feature for B2B SaaS mobile ad management platform.

---

## School

Rensselaer  
Polytechnic Institute  
2017

## Education

B.S. Electronic Media, Arts, Communication — Design  
Minors: IT & Web Science, Psychology  
Photography Club President

---

## Skills

User Research, UX Strategy, UX/UI/IxD Design, Prototyping, HTML, CSS, Sketch, Adobe Suite

---

## Awards

IXDA Awards 2018: Engaging - People's Choice  
FastCo. Innovation by Design 2019: Honorable Mention